

















# Patterning Tabala An invisible watermark is very resistant to destruction under any image manipulation. Verifies ownership of media suspected of misappropriation. Digital detection of the watermark would indicate the source of the image.

## 筑波大学

## **Content authentication**

- A fragile watermark will be destroyed when the image is manipulated digitally in any way.
- It proves authenticity of media.
- If the watermark is still intact, then the image has not been "doctored".
- If the watermark has been destroyed, then the image has been tampered with.
- · Semi-fragile watermark, tell-tale watermark



Fig. 2.3 Ease of modifying images: the woman in the image on the left was removed from the scene, resulting in the image on the right. This required about 10 minutes using Adobe Photoshop.

# 筑波大学 「RST invariant image watermarking [1][3][6]

- Rotation, Scaling, and Translation (RST) are the most challenging attacks to image watermarking.
- We have proposed several novel RST invariant image watermarking algorithms.
- "An image rectification scheme and its applications in RST invariant digital image watermarking"

University of Tsukuba -- 12/16/200

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# **YEARCYPE Transmers Log-polar mapping a** using log-polar coordinates: $\mu = \rho^{o} \cos \theta$ $\theta = \rho^{o} \sin \theta$ **b** the the outrier spectrum: $(\mu (\rho, \theta) = |\sigma|^{-2} |I(\rho - \ln \sigma, \theta - \alpha)|$ **a** mage rotation results in a translational shift of log along the log-radius ρ axis **a** mage rotation results in a translational shift of log along the log-radius ρ axis **b** mage rotation results in a translational shift of log along the log-radius ρ **a** mage rotation results in a cyclical shift of g along the angle θ axis. **b** mage translation has no effects in LPM domain.































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### Main idea of developing watermarkingbased quality metric

 Use the degradation of watermark to evaluate the quality degradation of the cover work

- The watermark is invisibly embedded throughout the cover work
- The watermark is inseparable from the cover work, which means the watermark will undergo the same transformations and distortions as the cover work
- The watermark can be embedded with suitable vulnerability so that the degradation of the watermark can reflect the quality degradation of the cover work

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